





What: Press trip
Where: Normandy
When: 4-7 June 2018

Theme: D-Day and the Battle of Normandy

Introduction:

On behalf of the Liberation Route Europe Foundation, I hereby invite you to join us on a press trip to Normandy in June 2018. It is a great opportunity for you to look forward to the important remembrance years 2019 and 2020, during which Europe commemorates the 75th anniversary of liberation and the end of WWII.

A broad consortium of international partners is supporting 'Europe Remembers 1944-1945', an international public campaign dedicated to this 75th anniversary. Part of this campaign will be the development of the online portal www.europeremembers.com. From the end of May 2018, this portal will reach out to a potential of 25 million people around the world who are interested in visiting Europe for the 75th anniversary of the end of WWII.

The upcoming press trip will focus on some of the annual commemorative events in Normandy, as well as the places of interest and remains of the war in the area. Besides this, we will visit several museums and monuments that are dedicated to D-Day and the Battle of Normandy. Please note that:

- We will cover the costs for your travel and stay (3 nights)
- We aim to travel with a group of 4-7 participants from various countries
- You are kindly requested to mention the Europe Remembers campaign in your publication
- Please also mention us on your social media channels as well:
 - Hashtags: #europeremembers #liberationroute
 - Users: @europeremembers@liberationroute

In case you want to sign up for the press trip, or wish to have more information, do not hesitate to contact me. Please bear in mind that the program below is a draft and therefore subject to change.

With kind regards,

Jeroen van Wieringen

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Program (draft):

June 4 (Monday)

Morning - Arrival in Paris

Morning - Transfer to Normandy

Afternoon - Lunch

Afternoon - Arrival in Normandy. Check into hotel (Carentan or nearby city)

Afternoon - Transfer to Utah Beach Museum:

http://www.utah-beach.com/museum/?lang=en

Built on the very beach where the first American troops landed on June 6, 1944, the Utah Beach Museum recounts the story of D-Day in 10 sequences, from the preparation of the landing, to the final outcome and success. This comprehensive chronological journey immerses visitors in the history of the landing through a rich collection of objects, vehicles, materials, and oral

histories.

Afternoon - Visit Utah Beach Museum and nearby beach

Evening - Transfer to Sainte-Mere-Église

http://en.normandie-tourisme.fr/sainte-mere-eglise-565-2.html

Quaint, quiet Sainte-Mère-Eglise became involved in one of the greatest exploits in military history in the night of 5 to 6 June 1944, as D-Day began. American parachutists were being dropped all around the area, and in the

village itself.

Evening - Dinner at Sainte-Mere-Église

Evening - Return to hotel

June 5 (Tuesday)

Morning - Check out of hotel and transfer to German War Cemetery at La Cambe

https://liberationroute.com/france/spots/l/la-cambe-german-military-cemetery
The cemetery of La Cambe is located near Omaha Beach. With around
21.200 graves it is the largest and best known German military cemetery in
Normandy. In contrast to the Allied cemeteries, the setting is simple and

sober, creating a serenity that urges the living to live in peace.

Morning - Visit to German War Cemetery at La Cambe

Morning - Transfer to Vierville-sur-Mer (Omaha Beach & Pointe du Hoc)

https://liberationroute.com/france/pois/o/omaha-beach

Omaha is the most renowned of the five landing beaches of D-Day, 6 June 1944. On this 6-km-long beach the U.S. troops had to deal with German defences that were still virtually intact. They suffered heavy losses and came

close to disaster.







Visit Omaha Beach & Pointe du Hoc Morning

Lunch near Omaha Beach Afternoon

Afternoon Transfer to Normandy American Cemetery

> https://liberationroute.com/france/spots/n/normandy-american-cemetery The impressive American Military Cemetery of Colleville-sur-Mer contains the remains of 9.387 American soldiers who fell during the Battle of Normandy. The cemetery reflects and honors the sacrifices that the USA made for the liberation of Europe. From this point one can overlook Omaha Beach, the

deadliest landing beach of Operation Overlord (D-Day).

Visit American War Cemetery near Colville-sur-Mer Afternoon

Afternoon Transfer to Bayeux

Afternoon Check into hotel Bayeux

Evening Transfer to Arromanches

> https://liberationroute.com/france/pois/t/the-artificial-harbor-of-arromanches While preparing for Operation Overlord, the Allied strategists decided they needed two artificial, pre-fabricated ports in Normandy. These were considered essential for bringing reinforcements and equipment to the Continent. The remains of the port of Arromanches are still visible today as silent witnesses to this bold gamble and stunning technical achievement.

Dinner and beach visit Arromanches Evening

Evening Return to hotel

June 6 (Wednesday)

Morning Transfer to Juno Beach Centre

https://www.junobeach.org/

The Juno Beach Centre is Canada's Second World War museum and cultural centre located in Normandy, France. The Centre pays homage to the 45,000 Canadians who lost their lives during the War, of which 5,500 were killed during the Battle of Normandy and 359 on D-Day. Opened in 2003 by veterans and volunteers with a vision to create a permanent memorial to all Canadians who served during the Second World War, the Centre's mandate is to preserve this legacy for future generations through education and

remembrance.

Attend official D-Day commemoration at Juno Beach Centre Morning

Visit Juno Beach Centre Morning







Afternoon - Lunch near Juno Beach Centre / Canada House

http://www.thecanadianencyclopedia.ca/en/article/la-maison-des-canadiens/
"La Maison des Canadiens," or Canada House, is one of the most iconic
buildings in Canadian military history. It was one of the first houses liberated
by Canadian soldiers on D-Day, 6 June 1944, and has since become a
familiar historic landmark, standing in the backdrop of the many black-andwhite photographs showing troops landing on the sands of this village in

Normandy.

Afternoon - Transfer to Ouistreham

Afternoon - Visit area of Sword Beach (Ouistreham)

https://liberationroute.com/france/pois/s/sword-beach

Sword was the code-name for the easternmost of the five landing beaches in Normandy. Reinforced by commandos and supported by specially adapted tanks, the 3rd British Infantry Division landed here. The men were to gather up with the 6th Airborne Division and capture Caen. This last objective was finally

achieved a month later on 9 July.

Afternoon - Return to hotel / Return to Paris

Evening - Dinner at hotel / flight or train home

June 7 (Thursday)

Morning - Check out of hotel and return to Paris